

**October 5, 2022**

**SIOUX FALLS  
CONVENTION CENTER**

**30th Annual**

# **SOUTH DAKOTA SAFETY & HEALTH CONFERENCE**



**Recertification Credit  
Hours Awarded: 9.00**

**South Dakota  
Safety Council**  
chapter of  nsc

# SOUTH DAKOTA SAFETY & HEALTH CONFERENCE

October 5, 2022 | Sioux Falls Convention Center



**Janie Ritter, Executive Director, South Dakota Safety Council**

Workplace safety is ever changing, making it important for safety professionals, HR, management teams, and employees to remain engaged and to refuel your passion for safety. Adding to the normal constant change to our workplace environments are new challenges of personal bandwidth limitations, supply chain interruptions and worker shortages. These added stressors are real — and we are all feeling them.

The South Dakota Safety and Health Conference is a great way to engage, refuel and reenergize. This event is all about networking, connecting with industry experts, learning about the latest innovations, and exploring new ideas with sessions covering a wide variety of occupational safety and health topics.

But the conference is also about taking the time to focus on you. Our two keynote speakers will provide refreshing perspectives on how to place a stronger value on what matters most — our own personal well-being and safety and how our actions impact others, at work and at home.

I hope to see you on October 5 at the Sioux Falls Convention Center!

## THANK YOU TO OUR SPONSORS!

### PLATINUM SPONSOR



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# Stay Current, Visit Exhibits, Stay Connected!

- **STAY CURRENT.** Learn the latest about workplace safety issues and training, tools and trends; effective leadership; OSHA compliance; HR issues and more!
- **VISIT THE EXHIBITS.** Our experienced exhibitors offer products and services that support your workplace safety, health and human resources programs — bring your issues and questions!
- **STAY CONNECTED.** Network with colleagues and speakers — people who share your issues and concerns, and who have the experience and expertise to help.

## SPECIAL FEATURES

- Start your day off with an energizing opening session with **Wylie Davidson!** He'll share a refreshing look at how to put a stronger value on what matters most — our own personal safety and how our safety actions impact others.
- Learn the keys to keeping a safety incident from turning into a crisis. Veteran crisis communicator **Lani Jordan** will cover "The Three Ps" of crisis communication response — a Plan, the right People and Practice.
- Take part in outside, hands-on demonstrations on protecting workers at heights led by **3M safety specialists** and roadside CMV inspections with **SD State Patrol Commercial Motor Vehicle experts.**
- Engage in high-level discussions on issues facing leading safety professionals with our new "Hot Topics" roundtable facilitated by **Tom Slattery.**
- Attend the 30th Annual Governor's Workplace Safety Awards Luncheon and help us recognize the "best of the best." **Governor Kristi Noem** has been invited to honor South Dakota employers for achieving excellence in safety.
- And you won't want to miss our powerful luncheon keynote speaker! **Brandon Schroeder** will explore the consequences of complacency, the importance of valuing a safe working environment, and a 'look out for one another' safety culture.

## WHAT'S INSIDE?

- ▶ Conference at a Glance.....4
- ▶ Exhibit Hall .....5
- ▶ Opening Session; General Sessions I.....6
- ▶ General Sessions II; Awards Luncheon .....7
- ▶ General Sessions III...8
- ▶ Conference Registration ..... 9–10 (Online Also Available!)

# CONFERENCE AT A GLANCE

<b>7:30 – 8:45 a.m.</b>	<b>OPENING SESSION</b> <b>KEYNOTE: LEAVING A SAFETY LEGACY</b>
<b>8:45 – 9:30 a.m.</b>	<b>EXHIBIT HALL</b>
<b>9:30 a.m. – 12:00 p.m.</b>	<b>MORNING HALF-DAY SESSION</b> <ul style="list-style-type: none"><li>• Safety Management Fundamentals for Human Resources Professionals</li></ul>
<b>9:30 – 10:30 a.m.</b>	<b>GENERAL SESSIONS I</b> <ul style="list-style-type: none"><li>• OSHA Update</li><li>• Plan Now to Prevent Safety Incidents from Becoming Communication Crises</li><li>• Chiropractic Care in the Workplace</li><li>• Hot Topics Roundtable Discussion</li></ul>
<b>10:30 – 11:00 a.m.</b>	<b>EXHIBIT HALL</b>
<b>11:00 a.m. – 12:00 p.m.</b>	<b>GENERAL SESSIONS II</b> <ul style="list-style-type: none"><li>• Protecting Workers at Heights (Outside Demo)</li><li>• Charging a Conscious Culture</li><li>• NFPA 70E Best Practices for PPE, Clothing and Training</li><li>• How to Network Effectively Workshop</li></ul>
<b>12:00 – 2:00 p.m.</b>	<b>LUNCHEON &amp; GOVERNOR'S WORKPLACE SAFETY AWARDS</b> <b>KEYNOTE: BELIEVE IN SAFETY</b>
<b>2:00 – 2:45 p.m.</b>	<b>EXHIBIT HALL, DESSERT &amp; PRIZES</b>
<b>2:15 – 4:30 p.m.</b>	<b>AFTERNOON HALF-DAY SESSION</b> <ul style="list-style-type: none"><li>• Train-the-Trainer Refresher</li></ul>
<b>2:45 – 3:45 p.m.</b>	<b>GENERAL SESSIONS III</b> <ul style="list-style-type: none"><li>• Roadside CMV Inspections — Are You Prepared? (Outside Hands-on Demo)</li><li>• Safety Culture Lives or Dies with Leadership</li><li>• Impairment Recognition Techniques for Supervisors</li><li>• Ask the Experts Panel Discussion</li></ul>

*SHRM recertification credit hours awarded: 9.0 for all-day attendance.*

## Visit the Exhibits!

- ▶ **EXHIBIT HALL OPEN:**  
7:00 a.m. – 2:45 p.m.
- ▶ **DOOR PRIZES** valued at **\$100 or more** — drawing in the Exhibit Hall starts at 2:00 p.m.

The Exhibit Hall at the South Dakota Safety and Health Conference is the place to see the latest and greatest in safety, health and human resource products and services. But . . . it's also loaded with things to do.



## HERE ARE THREE OPPORTUNITIES YOU'LL SEE ON THE FLOOR:

### 1 FIND EVERYTHING YOU NEED UNDER ONE ROOF!

We've set aside time throughout the day and between sessions to meet with exhibitors. Make the most of this opportunity to talk to your peers and take the time to view the products and services of more than 50 experienced vendors. These companies and consultants represent the best in the business, and they stand ready to partner with you — with the most up-to-date products and services available. Bring your questions — they've got answers!

### 2 DISCOUNTS!

In the Exhibit Hall you're likely to find safety and health consultants, personal protective equipment distributors, loss control services, technical manuals, technology, software programs, packaged training, HR resources and more — all available at the best possible prices.

### 3 NEED FOOD OR DRINK?

The place to stop is inside the Exhibit Hall! You'll find continental breakfast in the morning, desserts in the afternoon and refreshments all day. It's a great place to find a snack, see a lot of friendly faces and pick up your gift.

You'll need several visits to the Exhibit Hall during your time at the South Dakota Safety and Health Conference to meet our friendly and knowledgeable exhibitors — and take advantage of the benefits listed above!

## Opening Session & Keynote | 7:30 – 8:45 a.m.



### LEAVING A SAFETY LEGACY

**PRESENTER:** Wylie Davidson, Wylie Davidson LLC, Grand Island, NY

This session will take a refreshing look at how to put a stronger value on what matters most — our own personal safety and how our safety actions impact others. Participants will learn how an effective safety culture works and gain real-world tools that can be utilized in their own lives, both on the job and at home.

### MORNING HALF-DAY SESSION

9:30 a.m. – 12:00 p.m.

#### Safety Management Fundamentals for Human Resources Professionals



**PRESENTER:** Cynthia Braun, CSP, Braun Safety Associates, LLC, Littleton, CO

The chief aim of workplace safety is to protect an organization's most valuable asset — its people. Human Resources professionals play a critical role in supporting workplace safety through policies, processes, and programs that closely align with the safety department. This session provides a broad overview of essential concepts and technical information that drive a successful safety and health program.

### GENERAL SESSIONS I

9:30 – 10:30 a.m.

#### OSHA Update



**PRESENTER:** Sheila Stanley, Area Director, OSHA Sioux Falls Area office, Sioux Falls, SD

This session will address inspection programs in general industry as well as construction, including trenching, excavation, and falls. Learn how to protect yourself and your employees from these serious hazards. Statistics on current inspection activities will be shared as well as information regarding the types of fatalities and serious injuries OSHA is seeing statewide. Also, attendees will learn more about the alliance agreement between the SDSC and OSHA in South Dakota.

#### Plan Now to Prevent Safety Incidents from Becoming Communication Crises



**PRESENTER:** Lani Jordan, Principal, Lani Jordan Communications, Saint Paul, MN

When should you prepare to communicate in a crisis? Long before it happens — and it will happen. Having the three Ps in place — planning, people and practice — can make a difference. This session will look at the basics of putting together a crisis plan including how to be ready with standby statements and key messages, who should be on your crisis team and how to respond to the news media.

#### Chiropractic Care in the Workplace



**PRESENTER:** Dr. Patrick Clinch, BS, DC, Clinch Family Chiropractic, Rapid City SD

Chiropractic adjustments are an evidence-based, fall prevention intervention with a proven track record of reducing fall risk among people of any age. Join this session to learn how chiropractic care can support a comprehensive workplace injury and fall prevention program and the important role a chiropractic physician can play on your healthcare, safety and fall prevention team.

#### Hot Topics Roundtable Discussion



**FACILITATOR:** Tom Slattery, CSP, Director, Corporate Safety & Risk Management, Raven Industries, Sioux Falls, SD

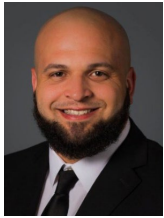
Join this roundtable session to engage in discussions and share experiences with your peers. Attendees of the session will have the opportunity to engage in high-level discussions on issues facing leading safety professionals. Topics could include: mental health issues/stress relief in the workplace; effective training and education; the new workplace post COVID and the new challenges in safety; or burnout. Session attendees will be asked prior to the conference what topics they would like to see discussed. What is your hot topic?

*SHRM recertification credit hours awarded: 9.0 for all-day attendance.*

## EXHIBIT HALL | 10:30 – 11:00 a.m.

### GENERAL SESSIONS II 11:00 a.m. – 12:00 p.m.

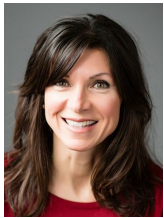
#### Protecting Workers at Heights (Outside Demo)



**PRESENTER:** Theo Burkett, *Fall Protection Safety Specialist, 3M – Personal Safety Division, Minneapolis, MN*

Fall protection has topped the list of OSHA's Top 10 violations for many years. Protecting workers at height takes constant training. This session will provide an overview of fall protection standards, hazard recognition, a live demonstration, and a review of fall arrest systems available.

#### Charging a Conscious Culture



**PRESENTER:** Rana DeBoer, *Chief Vision Officer & Partner, VOLT Strategy, Sioux Falls, SD*

Every organization, whether there are 5 or 50,000 employees, has a culture. In the midst of today's times, we've seen varying degrees of impact on company culture. It may feel like it's being put under a magnifying glass, with uncertainties arising about how it will be adapted and maintained. What we know for sure is that a culture will emerge, whether intended or not, so we must be deliberate in how we curate the work environment. In this session we will focus on the four stages of building a conscious culture and how to charge your leaders and teams for success

at each stage. Get ready to understand how culture is an integrated factor to your safety and business strategy.

#### NFPA 70E Best Practices for PPE, Clothing and Training



**PRESENTERS:** Joe Schommer, *Business Development Manager, RESA Power Service, Blaine, MN*; Kam Alipour, *Regional Manager-Protective Apparel, Cintas Corporation, Maple Grove, MN*

The world of electrical hazards, protection and accident prevention can be a confusing place. We will explore NFPA 70E from a 101 viewpoint and learn some of the best practices around, key changes over the years, who is responsible for what, the difference in FR and AR along with proper selection and care and much more! After this session you should have a good working knowledge of what your electrical safety program should have in it when it comes to PPE, clothing and training requirements, and also learn of any possible gaps in your current program so you can start filling them.

#### How to Network Effectively Workshop



**PRESENTER:** Jamison Harrell-Latham, *Senior Safety Engineer, Amazon, Minneapolis, MN*

This session will explain and give tried and true examples of the importance of networking; and share why it is important to collaborate with other experts to help you grow and improve in your professional life.

*SHRM recertification credit hours awarded: 9.0 for all-day attendance.*

## Luncheon & Governor's Safety Awards | 12:00 – 2:00 p.m.



#### BELIEVE IN SAFETY | 12:30 – 1:30 p.m.

**PRESENTER:** Brandon Schroeder, *Motivational Speaker, Marion, IA*

Explore the consequences of complacency, the importance of valuing a safe working environment, and a 'look out for one another' safety culture.

#### AWARDS PRESENTATION | 1:30 – 2:00 p.m.

Join us as we honor South Dakota's "best of the best" employers for outstanding safety performance. Governor Kristi Noem has been invited.

# GENERAL SESSIONS III

**EXHIBIT HALL, DESSERT & PRIZES**  
**2:00 – 2:45 p.m.**

## AFTERNOON HALF-DAY SESSION 2:15 – 4:30 p.m.

### Train-the-Trainer Refresher



**PRESENTER:** Cynthia Braun, CSP, Braun Safety Associates, LLC, Littleton, CO

Your workers get plenty of training... so, why not you! Refresh and rejuvenate your trainer skills with this powerful session. Bring new ideas, energy, and confidence back to the classroom and to your virtual sessions.

## GENERAL SESSIONS III 2:45 – 3:45 p.m.

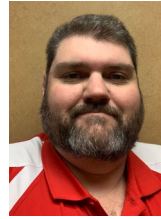
### Roadside CMV Inspections — Are You Prepared? (Outside Hands-on Demo)



**PRESENTERS:** Master Inspector Phil Lentz and Inspector Mehsein Wehbe, South Dakota Highway Patrol Motor Carrier Services Mobile Team, Sioux Falls, SD

Over the past few years there have been many changes in state and federal regulations that apply to those who deliver goods and provide transportation services. Come and watch South Dakota Highway Patrol's Motor Carrier Enforcement experts perform a hands-on mock roadside inspection.

### Safety Culture Lives or Dies with Leadership



**PRESENTER:** Jeremy Roland, Occupational Safety and Health Manager, South Dakota Safety Council, Sioux Falls, SD

What is the key to building a positive safety culture? The simple answer is leadership. The success or failure of any business rests on the shoulders of its leadership. When we step back and look at safety culture, positive or negative, we must start by looking at the role our leadership plays in that culture. In this session we will be discussing what makes a good leader in safety, what roles a leader in safety must play, and how our safety culture is a direct reflection of our companies' leadership.

### Impairment Recognition Techniques for Supervisors



**PRESENTER:** Deputy Sheriff Sergeant Mark Jastram, DRE, Minnehaha County Sheriff's Office, Sioux Falls, SD

Impairment is impairment and can be anything like alcohol, opioids, or cannabis, to physical factors like fatigue and stress. This session will provide an in-depth discussion of how to identify the signs and symptoms of substance abuse and more importantly, the supervisor's role in approaching and employer-suspected use at work.

### Ask the Experts Panel Discussion



**PRESENTERS:** Adam Angerhofer, Journey Group, Sioux Falls, SD; Albert Patin, Daktronics, Brookings, SD; Tom Slattery, Raven Industries, Sioux Falls, SD; Keila Smith, Sanford Health System, Sioux Falls, SD



**MODERATOR:** Janie Ritter, South Dakota Safety Council

As a new safety professional, or perhaps someone who recently took on a safety role within your organization, attend this session to participate in a conversation with a panel of seasoned safety professionals who will discuss trends in safety, lessons learned, recommendations to further your career path, and an opportunity to meet, ask questions, and network with champions in the safety profession.

*SHRM recertification credit hours awarded: 9.0 for all-day attendance.*



## Three ways to register for the conference: You choose the way that's easiest for you!

- **ONLINE registration available:**  
[southdakotasafetycouncil.org/conf](https://southdakotasafetycouncil.org/conf) (preferred)
- Mail/scan/email in your registration (complete page 10).
- Call us at 605-361-7785/800-952-5539

**Register before September 16** to take advantage of reduced early registration rates. You'll save dollars and help us plan a more effective conference.

## IMPORTANT NOTES

- **Payment is required with registration. No refunds made after September 23.**
- Please complete the session checklist to let us know what sessions you'll attend.
- Conference registration fee includes the Governor's Workplace Safety Awards Luncheon + luncheon keynote!
- Members of South Dakota Safety Council and South Dakota Chiropractors Association receive member pricing.
- No fee for full-time students to attend educational sessions if preregistered. Current ID required.
- Please let us know if you have any special dietary or access needs so we can accommodate you.
- Casual dress is appropriate for all conference functions.
- Questions? Call the South Dakota Safety Council at 605-361-7785/800-952-5539 or email us at [sdsc@southdakotasafetycouncil.org](mailto:sdsc@southdakotasafetycouncil.org).

## SPECIAL GROUP PRICING

To make it affordable for you to send several employees to the South Dakota Safety and Health Conference, we've arranged special group pricing. Register three or more people from the same organization and receive a 15% group discount! Just register your group by calling the South Dakota Safety Council office at 605-361-7785/800-952-5539 to get your discounted rate. Bring your whole safety committee, supervisors or human resources department — it's a great way to build your team!

## CONTINUING EDUCATION UNITS

It's easy to earn Continuing Education Units (CEUs) for every session that you attend! Here's how:

1. Complete and return your registration form, indicating which sessions you plan to attend.
2. Stop by our registration desk at the end of the day to let us know which course(s) you attended and that you'd like to receive CEUs for them.
3. Watch for your CEU certificates to arrive in the mail two weeks following the conference. It's that easy!

## HOTEL ACCOMMODATIONS

### Sheraton Sioux Falls Hotel and Convention Center 1211 N. West Avenue, Sioux Falls, SD 57104

We've arranged a special conference room rate of just \$139 (for a King or Double guest room) if reserved **by September 12**. To make hotel reservations, please use this link <https://bit.ly/3aEWmKo> or contact the Sheraton directly at 605-331-0100. Be sure to tell them you're a part of the South Dakota Safety and Health Conference in order to get the special conference overnight rate.

## NOT A SAFETY COUNCIL MEMBER?

### Join Today & Receive the Member Rate!

The South Dakota Safety Council, a private, not-for-profit organization, has been dedicated to promoting safety and health for more than 70 years. We provide safety, health and risk avoidance training and services. Membership in the South Dakota Safety Council helps employers prevent injuries and costly claims, increase productivity and stay competitive. Join the 400+ employers who are members. Take a look at what membership can do to strengthen your safety and health programs.

Learn more at [southdakotasafetycouncil.org/memb/benefits.cfm](https://southdakotasafetycouncil.org/memb/benefits.cfm).



1108 N. West Avenue  
Sioux Falls, SD 57104  
Phone: 605-361-7785 / 800-952-5539  
Fax: 605-361-2156



# 2022 SOUTH DAKOTA SAFETY & HEALTH CONFERENCE REGISTRATION

## COMPANY INFORMATION

Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

## CONFERENCE REGISTRATION

Full day, includes luncheon	BEFORE 9/16	AFTER 9/16	AMT.
Member (SDSC/SHRM/SDCA)	\$270	\$295	\$ _____
Nonmember	\$370	\$395	\$ _____

GROUP DISCOUNT: Register three or more from the same organization and receive a 15% group discount. Must call the SDSC office at 605-361-7785/800-952-5539.

## ADDITIONAL LUNCHEON TICKETS

Admission to luncheon and keynote only \$60 \$ \_\_\_\_\_

## CONFERENCE ATTENDEES

Please list names of individual attendees for preparation of name badges; attach additional list if needed.

1 Name \_\_\_\_\_  
Email \_\_\_\_\_  
2 Name \_\_\_\_\_  
Email \_\_\_\_\_  
3 Name \_\_\_\_\_  
Email \_\_\_\_\_  
4 Name \_\_\_\_\_  
Email \_\_\_\_\_  
5 Name \_\_\_\_\_  
Email \_\_\_\_\_

Subtotal \$ \_\_\_\_\_

6.5% South Dakota State/City Sales Tax \$ \_\_\_\_\_

**TOTAL REMITTANCE \$ \_\_\_\_\_**

## PAYMENT INFORMATION

Check Enclosed (payable to South Dakota Safety Council)  
 Credit Card:  Visa  MasterCard  American Express  
Card # \_\_\_\_\_  
Name \_\_\_\_\_  
Signature \_\_\_\_\_  
Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

## SESSION CHECKLIST

Check the sessions you will attend. If registering more than one person, please indicate by number how many will attend.

### OPENING SESSION

**7:30 – 8:45 a.m.**

\_\_\_\_\_ Keynote: Leaving a Safety Legacy

### MORNING HALF-DAY SESSION

**9:30 a.m. – 12:00 p.m.**

\_\_\_\_\_ Safety Management Fundamentals for Human Resources Professionals

### GENERAL SESSIONS I

**9:30 – 10:30 a.m.**

\_\_\_\_\_ OSHA Update  
\_\_\_\_\_ Plan Now to Prevent Safety Incidents from Becoming Communication Crises  
\_\_\_\_\_ Chiropractic Care in the Workplace  
\_\_\_\_\_ Hot Topics Roundtable Discussion

### GENERAL SESSIONS II

**11:00 a.m. – 12:00 p.m.**

\_\_\_\_\_ Protecting Workers at Heights (Outside Demo)  
\_\_\_\_\_ Charging a Conscious Culture  
\_\_\_\_\_ NFPA 70E Best Practices for PPE, Clothing and Training  
\_\_\_\_\_ How to Network Effectively Workshop

### LUNCHEON & GOVERNOR'S SAFETY AWARDS

**12:00 – 2:00 p.m.**

\_\_\_\_\_ Keynote: Believe in Safety

### AFTERNOON HALF-DAY SESSION

**2:15 – 4:30 p.m.**

\_\_\_\_\_ Train-the-Trainer Refresher

### GENERAL SESSIONS III

**2:45 – 3:45 p.m.**

\_\_\_\_\_ Roadside CMV Inspections — Are You Prepared? (Outside Hands-on Demo)  
\_\_\_\_\_ Safety Culture Lives or Dies with Leadership  
\_\_\_\_\_ Impairment Recognition Techniques for Supervisors  
\_\_\_\_\_ Ask the Experts Panel Discussion

**SHRM recertification credit hours awarded: 9.0 for all-day attendance.**



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Online Conference Registration: [southdakotasafetycouncil.org/conf](https://southdakotasafetycouncil.org/conf)



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Phone: 605-361-7785 / 800-952-5539

Fax: 605-361-2156

Email: [sdsc@southdakotasafetycouncil.org](mailto:sdsc@southdakotasafetycouncil.org)

[southdakotasafetycouncil.org](http://southdakotasafetycouncil.org)

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**PAID**

Permit No. 1154  
Sioux Falls, SD

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## Register by September 16

to take advantage of reduced  
early registration fees!

▶ See page 9 for details.